




SUNRISE VIRTUAL SCHOOL


A Legacy of Excellence





Brief on Leap Hub Incubation Club

This is an OPT-IN club and only the students that register for it will be included.
To register your student, please contact us with contact information below.

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New Leap Hub Incubation Club

Join Our Exciting New Leap Hub
Incubation Club at Sunrise Virtual School!

We are excited to announce the launch of our Entrepreneurship Club for students this September at Sunrise Virtual School! This club will give students practical skills and real-world knowledge to help them succeed in business. Over the course of a year, students will take part in an engaging program that will end with a certificate from the Global Peace Foundation for those who complete it successfully.



Join Us

What Will Students Learn?

Spotting Opportunities

Students will learn how to identify business opportunities and solve real problems affecting the society. They will also learn how to write clear problem statements.

Developing Ideas

Students will learn how to know if an idea can make money. This includes creating a business plan, understanding the market, setting prices, and finding the best way to reach customers.

Starting a Business

Students will learn the steps of registering a company in Kenya, and for students from other countries, we will guide them through their local processes too.



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New Leap Hub Incubation Club

Staying Legal

Students will learn about the necessary licenses and where to get them for business.

Raising Funds

Students will learn the different ways to get money for the business, like venture capital, bank loans, or seed money from family and friends. Moreover, students will learn to create a great pitch for investors.

Setting Up

Students will learn how to choose a location for the business and build a team to bring their product to market.

Marketing Basics

Students will cover an introduction to different marketing strategies.

Managing Finances

Students will learn the basic accounting skills to keep track of business finances.

Banking Essentials

Students will learn how to open and manage a business bank account.



Additionally, students will learn how to set their own financial goals, manage their finances effectively, and assist in filing tax returns. These essential financial skills will prepare them for the practical aspects of running a business and ensure they are financially literate.

Each month, the club will dive into one of these important topics. Alongside this, students will work on a hands-on project where they will identify a problem, come up with a solution, write a business plan, register a company (through proxy), apply for necessary licenses, develop a marketing plan, pitch to investors, and open a bank account.

Why Join?

This is a fantastic opportunity for the learner to gain valuable business skills and experience. They will be guided by experienced mentors and collaborate with peers who share their entrepreneurial spirit. By the end of the programme, they will not only have a solid understanding of how to start and run a business but also a certificate to showcase their achievement.

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Summary Conclusion & Outcomes

This will be an OPT-IN club and only students that sign up for it will be included in this club starting from year 8,9&10. The student that join this club will be taken through an entrepreneurship incubation for 2 years, where they will be equipped to;

1. Identify opportunities
2. Package bankable business proposal
3. write a solid business plan
4. Register business and acquire required licenses
5. Basics of social media marketing
6. Monetize their talents
7. Fundraising for capital and preparing investor pitch
8. Fundamentals of financial management
9. undertake a project practical company registration and business setup
10. Get an internationally recognized certification by Global Peace Foundation Leap Hubs and Sunrise Virtual School, that will be helpful in in applying for Ivy League and international universities.

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